

Northeast Franklin County Economic Development Plan (updated June 2024)

Economic Positioning/Vision: Northeast Franklin County, just close enough to the Capital, offering rural pursuits and endless opportunities

BROADBAND / INTERNET ACCESS	AGRI-TOURISM	Economic and Community Enhancement
<p>Goal: Improve Broadband (internet access) capacity</p> <p><i>Objective: Increase number of homes served, internet speeds</i></p>	<p>Goal: Bring people to Northeast Franklin County to enjoy agriculture and natural resources</p> <p><i>Objective: Generate more attendance at events</i></p>	<p>Goal: Implement the USDA Marketing Plan</p> <p><i>Objective: Identify and support small businesses and community initiatives</i></p>
<p>Action: Coordinate and Work with Franklin County Broadband Action Committee</p> <p>Task: Promote surveys and be visibly involved</p>	<p>Action: Work with local Cooperative Extension Service to identify agricultural sites in the northeastern part of the County</p> <p>Task: Get local agricultural sites/attractions added to regular Cooperative Extension events</p>	<p>Action: Develop concept of a signature annual event</p> <p>Task: Put together an event planning committee</p> <p>Task: Sponsor annual Business Showcase</p>
<p>Action: Identify and contact local internet providers</p> <p>Task: Draft a statement for citizens/business owners to use when contacting providers</p> <p>Task: Provide citizens/business owners with contact information for internet providers</p>	<p>Action: Work with Rural Fire Departments to create bigger fundraisers that include kid events</p> <p>Task: Meet with Rural Fire Departments regarding upcoming fundraisers</p> <p>Task: Coordinate larger family-friendly events centered around fire department fundraisers</p>	<p>Action: Continue offering entrepreneurial classes as grants are available</p> <p>Task: Secure state and local grant funding</p>
<p>Action: Talk to Nash County and Person County</p> <p>Task: Inquire about how these counties are addressing the lack of internet capacity</p> <p>Task: Pursue grants from state, federal, and private sources for addressing internet issues</p>		